



Where talent goes to work.

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Zambito Executive Search Becomes Z-Careers

(COLUMBUS, OH) – After seven years of operation, Zambito Executive Search, Columbus' sixth largest retained search firm, has changed its name to Z-Careers. The new name is supported by a new logo, pictured above, as well as a new tagline: "Where talent goes to work."

Despite a down economy, Zambito Executive Search doubled in size in 2008, and recently moved to larger offices at 65 E. State Street. The company specializes in recruiting top talent in the steel manufacturing, banking, accounting/finance and construction industries.

"When I started the company in 2002, I used my own name, but we've grown so much it made sense to shift to something with a broader appeal that could be the basis of a wider brand identity," said Z-Careers Managing Partner John Zambito.

Associates at Z-Careers have completed over 7,000 searches. The company develops long-term relationships with its clients by facilitating staffing fits that benefit both employee and company. Z-Careers works closely with Charlotte, NC-based Nucor Steel, which was featured in the landmark book *Good To Great* for its profitability every quarter since 1966.

Before starting Z-Careers, John Zambito spent 13 years as an award-winning search consultant and general manager with Management Recruiters International. He is a nationally recognized expert on job searching and has been quoted in the *Wall Street Journal*, *The New York Times*, *Fast Company*, *Purple Squirrel*, *Fox News*, *Ohio News Network* and *Business Week*. Z-Careers can be reached at (614) 458-1150 or online at www.z-careers.com.

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